



BLALOCK

for U.S. Congress 

A little less extreme, a lot more productive.



Dale Strong

- Unethical Fundraising Scheme
- Tax and Spend Liberal
- Using his position to benefit his campaign

2012

- Dale Strong hires Joseph (Joey) Ceci, owner of Media Street Strategies, a political consulting firm, as campaign manager for his 2012 Madison County Commissioner election.
- Less than a month after his election into office, Dale hires Ceci as a Madison County lobbyist earning a \$98,000 annual salary.
- After expressed concern from others on the commission regarding Ceci's involvement in political consultation, Strong assured the “business would be closed”, referring to Media Street Strategies.

Source: [Dale Strong, top official in Madison County, hires campaign manager as full-time county lobbyist - al.com](#)

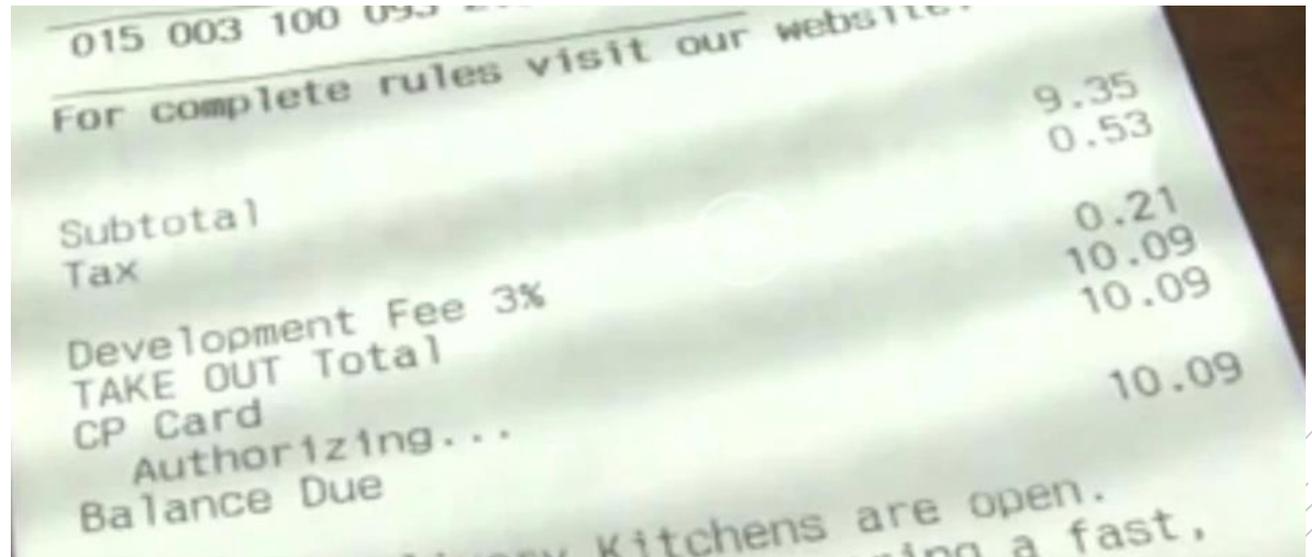
2016/2017

- Joey Ceci is listed on LinkedIn as President of Breland Homes from 2016-present. Source: [Joey Ceci - President - Breland Companies | LinkedIn](#)
- 2017 Louis Breland, owner of Breland Homes, purchases 550 acres of land from Clift Farms in rural Madison County just outside the Madison city limits. Per Ceci, the land was purchased for development with intent to eventually bring into the Madison city limits. Source: [Major mixed-use development coming to U.S. 72 in Madison - al.com](#)

2021

- March 2021, consumers in Madison County began noticing a 3% “development fee” added to their receipt from business inside Clift Farms. When questioned, Joey Ceci stated the fee was to pay for public infrastructure without using taxpayers' money since the location was rural in the county.
- The sales tax rate for Madison County is 5.5%. Since Madison and Huntsville cities charge a 3.5% tax and the location is not within city limits, the 3% developer fee agreement was created with Breland Homes to grant 3% of every sale to the developer rather than collecting a city tax.
- Ceci presented that the fee was less than the city tax collected by Madison and Huntsville if Clift Farms were to be located within city limits, so the consumer would be paying less money, .5% to be exact. Citizens voiced their concerns that the fee would go to the developer without knowing how the money was spent rather than a tax collected by the city. They felt using the excuse to fund public infrastructure was a copout.

Source: [3% development fee added on to bills at Clift Farm businesses \(waff.com\)](https://www.waff.com)



2021 cont.

- In June 2021, a Chik-Fil-A located in Madison City limits for 22 years was relocated just one mile down the road to be included in Clift Farms. This constituted the 3% development fee to be collected from consumers and given to Breland Homes per the agreement, however took away 3.5% taxes collected previously for Madison City.

Source: [New Madison Chick-Fil-A forced to charge development fee | WHNT.com](#)

At the old location inside Madison city limits, you would pay:

City Sales Tax	County Sales Tax	State Sales Tax	Fee	Total
3.5%	1.5%	4%	0%	9%

Sales Taxes collected inside Madison City limits

At the new location inside Clift Farm, which is in unincorporated Madison County, you'll pay:

City Sales Tax	County Sales Tax	State Sales Tax	Fee	Total
	1.5%	4%	3%	8.5%

Sales Taxes and development fee collected inside Clift Farm community

Dale Strong Campaign Contributions

- Joseph (Joey) Ceci, President of Breland Homes, has to date donated \$8,300 to the campaign fund of Dale Strong as well as \$2,900 from Media Street Strategies owned by Ceci.
- In addition, Dale's campaign has collected funds from other Breland Homes affiliates totaling in over \$75,000.

Source: [Browse House and Senate committee reports | FEC](#)

Contributor	Amount	Relation to Breland Homes/Companies
Chad B. Pulliam	\$8,700	CFO of Breland Companies
Jeffery W. Mullins	\$8,700	Joey Ceci-President of Breland Companies on the Edgewater project in 2019
Melissa A. Friday	\$8,700	wife of Mike Friday (previously employed by Breland Homes) who is owner of Woodland Homes
Toni Breland	\$8,700	Breland Family
Joseph Ceci	\$5,400	Joey Ceci is president of Breland Companies
Joey Ceci	\$2,900	President of Breland Homes
Pamela Alford	\$4,150	Real Estate agent for Breland Realty
Wesley T. Alford	\$4,150	LinkedIn show him as President of Breland Co since 2009
Louis W. Breland	\$2,900	Founder of Breland Companies
Patricia M. Breland	\$2,900	Breland Family
Breland Homes	\$5,800	
Smart Living	\$11,500	Chad Pulliam is affiliated with Smart Living-Chad is CFO of Breland Companies
Main Street Strategies	\$2,900	Joey Ceci-Owner of Main Street Strategies-President of Breland Homes
Total Breland Contributions:	\$77,400	

Dale Strong Campaign Contributions cont.

- In addition to contributions from Breland Homes affiliates, Dale has collected over \$200,000 in contributions from various developers and contractors including over \$115,000 from COLSA Corp, a real estate developer. Is this leading to another situation such as Breland where contributions to Dale's campaign are being made so he can later secure more fees to benefit the developer at the expense of taxpayers?
- This is NOT what America needs!

Contributor	Amount	
Robert M Broadway	\$10,150	CEO/Founder of The Broadway Group-commercial real estate developer in Huntsville
Carmen A. Collazo	\$8,700	wife of Dr. Francisco J. Collazo (Colsa Corp)
Francisco J. Collazo	\$8,700	CEO of Colsa Corp (fka- Collazo Enterprises)
Lisa G. Collazo	\$8,700	Colsa Corp
Rosana Collazo	\$8,700	all related to Colsa Corp owners
Deborah S. Corum	\$8,700	wife of Colsa CFO
Van S. Corum	\$8,700	CFO of Colsa
Julie Broadway	\$7,250	wife of Bob Broadway (The Broadway Group-see above)
Timothy Hall	\$7,100	real estate
Mark R. Hunter	\$7,100	Pres of Hunter Homes
Joyce B. Amos	\$6,500	JBA Properties-nonresidential building
Richard Amos	\$6,500	Pres of Colsa
William Fite	\$5,100	Fite Building Company
Francisco L. Collazo	\$8,700	CEO of Colsa Corp (fka- Collazo Enterprises)
Charles C. Anderson	\$2,900	Anderson family that has owned/sold/ operate multiple co in the N AL area fireworks, news, printing, Hibbett Sports, owner of large development group, etc.
Charles C. Anderson Jr	\$2,900	Son of Charles C Anderson (acts as Pres & CEO of Anderson News
Clyde Anderson	\$2,900	son of Charles C Anderson
Radiance Technologies	\$19,900	Government solutions group
Collazo Enterprises	\$44,200	founder is Francisco J. Collazo
Grace & Merritt Interior Decorating	\$17,300	
American Promotional Events	\$5,800	Anderson company (?)
Anderson Media	\$5,800	Anderson family
Total Developer Contributions:	\$212,300	